



PROJECT SCOPE

Guidian conducted a multi-phase project to develop a strategic growth plan to expand county-wide capacity for safety-net services. The result of the work defined the health care market in Milwaukee County by payor type, and delineated the GAPS in Access to Care by payor and by zip code. The data and analysis was used to identify growth opportunities for safety-net services, to estimate the cost of expanding services, and to assist the five major healthcare delivery systems in the county to define a funding strategy to supplement the cost of care for the uninsured. The study was completed in 2008, and updated in 2012.

Community Planning Services

- Community-wide Market Assessment
- Community Health Needs Assessment
- Physician Capacity Analysis (Health System Practices, FQHCs, Free/Community Clinics & Private Practices)
- Emergency Department Primary Care Utilization Analysis
- Provider Demand & Supply Analysis
- GAPS in Access to Care Analysis
- Strategic Planning to address GAPS in Access to Care for Uninsured and Medicaid Populations

Facility Development Planning

- Identify Target Service Area for New Safety-Net Clinic Sites
- Strategic Planning to Determine Optimal Number of Providers Needed by Clinic
- Strategic Space Planning to Determine Clinic Size
- Estimated Cost of New Clinic Construction

Financial Analysis & Benchmarking

- Financial Decision Models
- Five-year Financial Projections & Growth Plan for Four FQHCs
- Cost-Benefit Analysis for Each FQHC Growth Plan
- Estimated Total Cost of Expanding Safety-net Services

Operations Assessment

- Workflow Analysis for Four FQHCs
- Identification of Potential Shared Services Arrangements among the Four FQHCs

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